Loretta Lynn Video Submission Official Rules

- 1. Create a video birthday shout out to Loretta Lynn, select your message type and upload your video to enter. Select submissions will be chosen to play during the Loretta Lynn: All All-Star Birthday Celebration Concert on April 1, 2019 at Bridgestone Area, Nashville, TN (the "<u>Concert</u>").
- 2. The length of the video should not exceed 30 seconds
- 3. All persons appearing in the video must be at least 18 years or older
- 4. Videos that contain minors or musical compositions will be disqualified
- 5. Videos must be original to the submitter.
- 6. There is no entry fee.
- 7. Entries may be submitted through the website starting on March 20, 2019. The deadline for submissions is 12:00 pm (eastern time, US) on Thursday, March 28, 2019. Winners will be announced no later than Friday, March 29, 2019.
- IF CHOSEN AS A FINALIST you must submit a signed/completed a signed/completed <u>Actor Release</u> <u>Form</u> for each person appearing in your video. Forms can be scanned/emailed to: [cranderson@aegpresents.com].
- 9. All entries must be submitted in digital format at this webpage.
- 10. No copyrighted materials (music, images, etc.) may be used for this contest.
- 11. All portions of the online entry form must be completed when you upload your video for it to be eligible.
- 12. Content must comply with all local and national laws of the country of origin and the United States. Content must not 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by AEG Presents LLC in its sole and conclusive determination.
- 13. The judges' decision is final. Entries will be judged by sincerity and/or creativity
- 14. The only compensation for submitting a video is the opportunity to be shown during the Concert if the entry wins. There is no monetary value to the contest and no substitute prizes will be awarded
- 15. Ownership of the underlying intellectual property of the project remains with the entrant, with the following exceptions.
- Entrants grant AEG Presents LLC the right to use their names, photographs, statements, quotes, testimonials, and video submissions for advertising, publicity, and promotional purposes without notification or further compensation.
- Entrants also grant AEG Presents LLC the right to use, reproduce, reprint, distribute, perform, and/or display the entrant's video at the Concert without further compensation or notification to the entrant.
- AEG Presents LLC maintains the right to reproduce, reprint, distribute, perform, display, or exhibit the project for advertising, publicity, and promotional purposes on their website, at conferences, or at any other venues.
- 16. By accepting the prize, winners agree to hold AEG Presents LLC, Loretta Lynn, and its and her affiliated entities, employees harmless against any and all claims and liability arising out of use of such prizes. Winner assumes all liability for any injury or damage caused from participation in the contest or use/redemption of any prize.
- 17. Entrants agree to be bound by the official contest rules and decisions of the judges.